

To: All declared candidates for 2020 presidential election

From: National Skills Coalition

Re: Poll finds overwhelming support for skills training among Georgia voters



POWERED BY NATIONAL SKILLS COALITION

Likely 2020 Voters in Georgia: Key Findings

- **Georgia voters overwhelmingly support increasing investment in skills training.** More than nine-out-of-ten voters (91%) support increasing investment in skills and technical training, with a majority of voters (57%) *strongly* supporting more investment.
- **Increasing investment in skills training was the most popular of eight economic proposals tested.** At 91% support, increasing investment in skills training was more popular than other popular economic policy proposals.

Support for Economic Policy Proposals				
	All	Dem	Ind	Rep
Increasing investment in skills and technical training	91%	90%	94%	90%
Cutting taxes for the middle class	89%	85%	91%	93%
Providing skills and technical training to anyone who wants it	85%	92%	100%	71%
Providing a job for any American who wants one	84%	95%	81%	76%
Providing free tuition for technical & community colleges for anyone who wants	68%	89%	66%	50%
Providing Medicare to all Americans	67%	91%	68%	44%
Raising the national minimum wage to \$15 an hour	66%	91%	66%	44%
Providing free tuition for four-year public colleges for anyone who wants it	61%	84%	62%	39%

- **Georgia voters support remains high even when investment is framed as “government funding.”** Noting that increased funding for skills training would come from the government does little to dampen support, with 80% of voters continuing to back it. This sentiment extends across party lines, with 91% of Democrats, 86% of Independents and 66% of Republicans in support.
- **African American voters in Georgia are especially supportive.** Ninety two percent of African American voters in Georgia support more government funding for skills training, but support is very high among white voters (75%).

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- **Supporting more investment in skills training helps candidates of both parties.** By almost a 50-point margin (58% more likely / 11% less likely), Georgia voters say they are more likely to support a candidate who supports increasing government funding for skills training.
- **There is strong, bipartisan support for a range of proposals related to skills training.**

Support for Skills Training Proposals				
	All	Dem	Ind	Rep
Create closer links between technical/community colleges and businesses to help technical/community colleges train people for the jobs businesses are hiring for.	97%	97%	97%	97%
Provide tax incentives to employers who invest in skills training for their workers.	93%	92%	94%	93%
Invest in skills training programs at the same level that we invest in college.	90%	94%	89%	87%
Make federal financial aid available to anyone seeking skills training, not just those seeking college degrees.	90%	96%	92%	83%
Help laid off workers find new jobs by providing skills retraining at no cost to any worker who loses their job due to automation.	90%	94%	96%	83%
Make it easier for people who receive government assistance like welfare or food stamps to get skills training, so they can find a family supporting job.	88%	97%	89%	80%
Increase government funding in technical education and apprenticeships for high school students and young adults.	89%	95%	96%	81%
Increase government funding for support services to help people finish skills training programs, such as for career counseling, childcare and transportation assistance.	83%	91%	87%	74%
Increase government funding for child care to help parents participate in and finish skills training.	80%	93%	83%	67%